



Producer **MASTERCLASS**

WITH YU-FAI SUEN

Your MENTOR

Yu-Fai has over 25 years of experience in film, television and stage show development, financing, production and distribution across the UK, US and Europe. His career includes senior roles at Pinewood Pictures as Managing Director, Chief Operating Officer at an international media fund, Chief Operating Officer at Elton John's Rocket Pictures and Senior Vice President at Momentum Pictures (now part of eOne Entertainment) as well as stints at MGM Studios and EMI Records.

During his career, Yu-Fai has financed and produced over 45 UK and US films and has handled the distribution of over 400 titles. Distribution titles include: Lost In Translation, Amelie, Secrets & Lies. He has also financed US Studio slates including those for Paramount (Transformers, Mission Impossible), Lionsgate (Twilight franchise) and Sony (Jump Street).

Yu-Fai graduated with a BSc in Mathematics from University College London and is a BAFTA UK member. Mr Suen has been a panelist at various festivals including Cannes and Beijing and is a visiting lecturer of the UK's National Film & Television School

Yu-Fai has produced, financed, or overseen more than 50 UK, US, and European productions. His expertise spans creative development, deal structuring, packaging, and international distribution.

Welcome to My Producer Masterclass!

I will share with you my experience of working in the film industry over the last 30 years with the likes of Elton John, Pinewood Studios, attending Cannes, walking the red carpet and winning awards and the many secrets of how to get there.

At the end of the course, you too will be versed in the complexities of film-making and be confident to enter the glamorous but hard-working world of showbusiness.

I look forward to seeing you all there !



Yu-Fai Suen

IMDb Profile

www.berkeleymediagroup.com

About **CRAFITO**



Crafito Arts and Film Academy is where bold vision meets industry precision. Founded to bridge the gap between creativity and execution, we prepare filmmakers, producers, and creative entrepreneurs for global success. Our programmes offer immersive, hands-on training in world-class venues - where ideas become films and careers are launched.

We blend artistic excellence with real-world insight, equipping students with the tools, networks, and mindset to thrive. Rooted in the heart of London, and proud supporters of Bradford City of Culture 2025, Crafito celebrates diverse voices and world-class storytelling. This is more than education - this is your gateway to the industry.

Producer MASTERCLASS

What You'll Master

Step into the mindset and skill set of a global producer.

You'll move beyond the basics - diving into the frameworks, strategies, and insider insights that shape global productions.

From navigating finance plans and deal structures to packaging content for competitive markets, every module is built to sharpen your creative leadership. You'll learn to position your projects internationally, protect your IP, and pitch with confidence to top-tier investors, studios, and distributors.

You'll refine how you think, speak, and operate as a producer.

By the end of the course, you'll not only understand how the industry works - you'll be ready to lead it.

Expect to walk away with clarity, credibility, and a plan.

It's Your Seat at the Table.

Studio access. Global insight. Elite mentorship.

For producers ready to scale - and be seen.

Curated for the ambitious. Designed for the international. Delivered by experience.

And your entrance into the heart of the industry.

In this Masterclass, you'll collaborate with world-class talent, immerse yourself in the very spaces where iconic stories are born, and careers take flight.

Step onto legendary soundstages, connect with key decision-makers, and shape your creative vision alongside the industry's finest.

You'll also have the unique opportunity to network with some of the most renowned names in film and television.

08-17

SEPTEMBER 2025

Apply NOW

Course Price £12,500

Early Bird Special: £10,000 (till 31st July 2025)
price does not include lodging and international travel

Call: 0800 099 6062

Email: contactus@crafitofilmacademylondon.co.uk

Producer MASTERCLASS

The Crafito Producer Masterclass is a premium program for aspiring and mid-career film producers ready to operate at an international level. Led by BAFTA member and industry veteran Yu-Fai Suen, this course offers an exclusive deep dive into the business of film: from development and packaging to finance, sales, and global distribution. The program is limited to a select group of high-commitment creatives and industry professionals.

Participants will learn in some of London's most iconic and innovative creative spaces - including the prestigious BAFTA Headquarters, the cutting-edge Garden Studios and the iconic Roundtable Post a one of a kind post production facility. Each venue offers a unique hands-on experience, reflecting different facets of today's global film production landscape.

SESSION	DETAILS
Introduction to Producing	<ul style="list-style-type: none">• What is producing?• Roles explained: Producer, Executive Producer, Associate Producer, Co-Producer• Overview of the development process
Budgeting & Packaging	<ul style="list-style-type: none">• Budgeting fundamentals• Role of completion bonds• Insurance and contingency planning• Overview of the packaging process
Financing & Distribution	<ul style="list-style-type: none">• Understanding film financing options• Introduction to distribution strategies• Legal considerations: production, finance, and sales/distribution agreements
Production Scheduling	<ul style="list-style-type: none">• Creating production schedules: DOODs, timelines• Shot lists and storyboarding essentials
Sales & Distribution	<ul style="list-style-type: none">• Sales strategy and distribution channels• Understanding and calculating net profits
Industry Overview	<ul style="list-style-type: none">• Role of US guilds• Working with talent agents and casting agents• Understanding credit structures• Casting process overview

Venue BAFTA



“There’s no better place to start your producing journey.”



Photos © BAFTA

A Home of British Excellence in Film and Television

A part of the masterclass you will study at the iconic BAFTA HQ, the beating heart of the UK’s creative industry. This location connects you directly to the legacy and future of British cinema.

Highlights:

- Hosted in one of BAFTA’s private screening or seminar rooms
- Behind-the-scenes insight into how the UK’s most prestigious awards body operates
- Chance to interact with guest speakers from BAFTA’s production and business network
- Networking luncheon on-site

Venue GARDEN STUDIOS

"Here, you don't just learn how to produce - you see how the future of film is being made."



Photos © Garden Campus Limited.



London's Most Forward-Thinking Virtual and Physical Production Hub

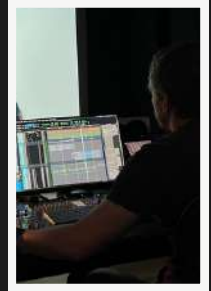
Garden Studios blends innovation and sustainability with cutting-edge tech, offering an ecosystem for creators building the future of storytelling.

Highlights:

- Exposure to LED volume stages and modular studio builds
- Guest presentation from Garden Studios' innovation or production team
- Tour of sustainable soundstage design and creative production workflow

Venue

ROUNDTABLE POST



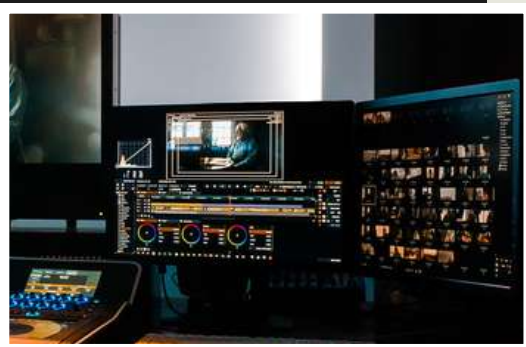
“Work where world-class stories come to life - frame by frame, layer by layer.”

A Hub of Storytelling Precision and Innovation

Roundtable Post is a top-tier post-production house in the heart of London, renowned for combining technical excellence with creative care. Whether crafting cinematic documentaries, prestige dramas, or high-impact features, Roundtable delivers the polish that elevates storytelling to its final form - and beyond.

Highlights:

- Masterclass sessions hosted inside a premium post-production environment
- Explore how sound, color, and picture converge in world-class storytelling
- Access to Dolby ATMOS Mixing Theatre, HDR Grading, and Online Suites
- Hands-on insight into editing, sound design, ADR, Foley, and mastering workflows
- Learn how projects are prepared for cinema, streaming, and global delivery



Wrap Up PARTY



Photos © Blue Marlin Ibiza London



To conclude the masterclass, you'll be invited to an exclusive industry gathering at one of London's private members' club renowned for its refined atmosphere and waterfront elegance - Blue Marlin Ibiza London.

Set against the shimmering skyline of Canary Wharf, this invitation-only event offers a rare chance to connect with producers, financiers, and industry decision-makers in a truly elevated setting. With signature cocktails, curated music, and a guest list as selective as the venue itself, this is more than a celebration - it's a gateway to future collaborations.

Because in this business, who you know is just as important as what you know - and great things often begin with the right conversation.

CELEBRATE & CONNECT



LONDON

Thank YOU

for
CHOOSING EXCELLENCE



Phone 0800 099 6062
Email contactus@crafitofilmacademylondon.co.uk

